



# 2025 Stowe Trails Partnership Sponsor Program

Stowe Trails Partnership is celebrating its 25th year providing sustainable, well-built, and well maintained trails. Stowe is home to the most trafficked trail pod maintained by a VMBA Chapter; **Cady Hill**. We depend on supporters and sponsors like yourself to ensure we can offer the best trail experience possible! When you choose to support STP, you ensure Stowe continues to be a recreation destination. **Become a sponsor of STP today!**



**1,200+**  
Annual Members



**38 miles**  
Of trails maintained



**4 million**  
spent annually by  
trail users



**3+ New Trails**  
Planned for 2025

## Singletrack / \$600

- Your logo (small) on all newsletters and event materials
- Your logo (small) and website listed on our [Sponsor page](#)
- Your logo (small) on the banner to be displayed at all 2025 events\*
- Exposure to over 9,500 members through the Vermont Mountain Bike Association (VMBA)
- STP Sponsor sticker and marketing package
- Opportunity to connect with other STP sponsors as desired
- **Two individual or one family (two adults, two children) STP VMBA membership**

## Ripper / \$1,000

- All **Singletrack** benefits, plus
- Your logo (medium) and website listed on our [Sponsor page](#)
- Your logo (medium) on all newsletters and events materials
- One shared social post with your logo, thanking you and other Rippers
- Your logo (small) included on the 2025 Stowe Trail Map

## Grinder / \$2,500

- All **Ripper** benefits, plus
- Your logo (medium) and website listed on our [Sponsor page](#)
- Two shared social posts with your logo (tagging your business), thanking you and all other Grinders
- Your logo (medium) included on the 2025 Stowe Trail Map

## Shredder / \$5,000

- All **Grinder** benefits, plus
- Your logo (large) on banner to be displayed at all 2025 events\*
- Your logo (large) and website address listed on STP [homepage](#) and [Sponsor page](#)
- Three social posts with your logo (tagging your business), thanking you and all other Shredders

## Hammer / \$7,500

- All **Shredder** benefits, plus
- Dedicated newsletter, once annually
- Your logo (extra large) on banner to be displayed at all 2025 events\*
- Your logo (extra large) on all newsletters and events materials - premier positioning
- Four posts Facebook/Instagram thanking you and the other Hammer sponsors for your support
- Your logo and 25-word description listed on our [Sponsor page](#)

## Epic / \$10,000

- All **Hammer** benefits, plus
- Tabling opportunities at all STP events
- Speaking opportunity at Annual Meeting
- One STP-led group ride for your employees, guests, clients
- One dedicated blog post highlighting your business and your services
- Dedicated newsletter, twice annually
- Monthly social posts thanking you and the other Epic sponsors for your support

*Submit Sponsorship Commitments by April 15th, 2025 to be included on 2025 print materials*



**5.6K**  
Facebook followers



**8.8K**  
Instagram followers



**2.3K**  
Newsletter subscribers



**100K**  
annual trail visitors

### Board of Directors

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[Stowetrails.org](http://Stowetrails.org)