

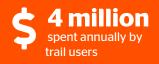
2025 Stowe Trails Partnership Sponsor Program

Stowe Trails Partnership is celebrating it's **25th year** providing sustainable, well-built, and well maintained trails. Stowe is home to the most trafficked trail pod maintained by a VMBA Chapter; **Cady Hill**. We depend on supporters and sponsors like yourself to ensure we can offer the best trail experience possible! When you choose to support STP, you ensure Stowe continues to be a recreation destination. **Become a sponsor of STP today!**





38 miles
Of trails maintained





3+ New Trails

lanned for 2025

Singletrack / \$600

- Your logo (small) on all newsletters and event materials
- Your logo (small) and website listed on our Sponsor page
- Your logo (small) on the banner to be displayed at all 2025 events*
- Exposure to over 9,500 members through the Vermont
- Mountain Bike Association (VMBA)
- STP Sponsor sticker and marketing package
- Opportunity to connect with other STP sponsors as
- desired
- Two individual or one family (two adults, two children) STP VMBA membership

Ripper / \$1,000

- All Singletrack benefits, plus
- Your logo (medium) and website listed on our **Sponsor page**
- Your logo (medium) on all newsletters and events materials
- One shared social post with your logo, thanking you and other Rippers
- Your logo (small) included on the 2025 Stowe Trail Map

Grinder / \$2,500

- All Ripper benefits, plus
- Your logo (medium) and website listed on our <u>Sponsor page</u>
- Two shared social posts with your logo (tagging your business), thanking you and all other Grinders
- Your logo (medium) included on the 2025 Stowe Trail Map

Shredder / \$5,000

- All Grinder benefits, plus
- Your logo (large) on banner to be displayed at all 2025
- events*
- Your logo (large) and website address listed on STP homepage and Sponsor page
- Three social posts with your logo (tagging your business), thanking you and all other Shredders

Hammer / \$7,500

- All Shredder benefits, plus
- Dedicated newsletter, once annually
- Your logo (extra large) on banner to be displayed at all 2025 events*
- Your logo (extra large) on all newsletters and events materials
 premier positioning
- Four posts Facebook/Instagram thanking you and the other Hammer sponsors for your support
- Your logo and 25-word description listed on our <u>Sponsor</u> page

Epic / \$10,000

- All Hammer benefits, plus
- · Tabling opportunities at all STP events
- Speaking opportunity at Annual Meeting
- One STP-led group ride for your employees, guests, clients
- One dedicated blog post highlighting your business and your services
- Dedicated newsletter, twice annually
- Monthly social posts thanking you and the other Epic sponsors for your support

Submit Sponsorship Commitments by April 15th, 2025 to be included on 2025 print materials





8.8KInstagram followers



2.3KNewsletter subscribers



100K annual trail visitors

Board of Directors

Lucy Nersesian, President; Erik Timmerman, Vice President; Jeff Elbaum, Treasurer; Jeff Barden, Secretary; Jeff Kauffman, Josh Salvo, Mike Waldert, Andrew Volansky



Trail Manager Grady Vigneau

Trails CrewNiels Musschoot

Bookkeeper Michele Mannino

