

## Sponsor Value Proposition

*The STP Board and leadership understood early on what we were trying to create at Tälta and they have proven a welcoming and supportive partner in our first year of operation. We proudly support STP's hard work and look forward to seeing what they have planned around the next bend.* - Jed Harris, Owner, Tälta Lodge

Are you seeking a unique opportunity to elevate your business while making a significant impact on our community? Stowe Trails Partnership, the driving force behind building and maintaining 38 miles of trails in Stowe, is looking for visionary businesses like yours to join us as a sponsor.

Why become a sponsor? Here's how supporting Stowe's trails can support your business and the Stowe community:

- **Attracting Tourists and Customers:** Our trail system is a magnet for outdoor enthusiasts and nature lovers from near and far. By sponsoring Stowe Trails Partnership, your business will be prominently featured in our email newsletter, website, and social media platforms, and more, capturing the attention of potential customers to discover your establishment.
- **Boosting Local Economy:** The trails we maintain have a profound impact on the town's economy. Visitors who come to experience the benefits of Stowe's trails often seek nearby lodging, bike, and gear services, retail, and dining options. As a sponsor, you play a pivotal role in enhancing economic growth, strengthening local businesses, and reinforcing our community's vibrancy.
- **Demonstrating Corporate Social Responsibility:** Sponsoring Stowe Trails Partnership showcases your business as a socially responsible entity that values outdoor recreation and all the benefits associated with it. This positive brand image can resonate deeply with customers, leading to increased loyalty and trust in your business. We also host employee volunteer trail work days all the time - let us know if you'd like to learn more.
- **Networking and Collaboration:** Joining our sponsorship program connects you with like-minded businesses, community leaders, and outdoor enthusiasts. It opens doors to collaboration opportunities, networking events, and a chance to build meaningful relationships within our community.

Your sponsorship directly fuels the success of Stowe's trails and, by extension, the prosperity of our town. You'll be an essential partner in preserving the natural beauty that attracts visitors and makes Stowe a cherished destination. We would be thrilled to explore how our partnership can deliver value for both your business and the trails.

Thank you for considering our invitation. We eagerly await the opportunity to welcome you as a valued sponsor of Stowe Trails Partnership.