

2024 Stowe Trails Partnership Sponsor Program

Stowe Trails Partnership is a non-profit organization that maintains over 38 miles of multi-use trails that support a vibrant recreation culture in Stowe. The trails in Cady Hill Forest, Adams Camp, and Sterling Forest have become a valuable resource for the Town and provide recreational, economic, social, and health benefits throughout the community. It is our honor to manage these trails, but maintenance and construction costs are between \$7 and \$10 per linear foot of trail. So the more you can give, the better the trails!

Deadline for sponsorship commitments is April 1, 2024.

Singletrack / \$600

- Your logo (small) on all newsletters and event materials reaching over 2,500 subscribers
- Your logo (small) and website listed on the "STP Sponsor" page at StoweTrails.org
- Your logo (small) on the banner to be displayed at all 2024 events*
- Exposure to over **9,500** members through the Vermont Mountain Bike Association (VMBA)
- STP Sponsor sticker and marketing package
- Opportunity to connect with other STP sponsors as desired
- **Two individual or one family (two adults, two children) STP VMBA membership**

Ripper / \$1,000

- **All the benefits of Singletrack, plus**
- Your logo (medium) and website listed on the "STP Sponsor" page at StoweTrails.org
- Your logo (medium) on all newsletters and events materials
- One shared Facebook/Instagram post with your logo, thanking you and all other Rippers (nearly 5k FB followers, and 7,600 IG followers)
- Your logo (small) included on the 2024 Stowe Trail Map

Grinder / \$2,500

- **All the benefits of Ripper, plus**
- All the benefits of Ripper, plus
- Your logo (medium) and website listed on the STP homepage, as well as the Sponsor page at StoweTrails.org
- Two shared Facebook/Instagram posts with your logo (tagging your business), thanking you and all other Grinders
- Your logo (medium) included on the 2024 Stowe Trail Map

Shredder / \$5,000

- **All the benefits of Grinder, plus**
- Your logo (large) on banner to be displayed at all 2024 events*
- Your logo (large) and website address listed on STP homepage as well as the Sponsor page
- Three Facebook posts with your logo (tagging your business), thanking you and all other Hammers

Hammer / \$7,500

- **All the benefits of Shredder, plus**
- Dedicated newsletter, once annually
- Your logo (extra large) on banner to be displayed at all 2024 events*
- Your logo (extra large) on all newsletters and events materials - premier positioning
- Four posts Facebook/Instagram thanking you and the other Hammer sponsors for your support
- Your logo and 25-word description listed on the "STP Sponsor" page at StoweTrails.org

Epic / \$10,000

- **All the benefits of Hammer, plus**
- Tabling opportunities at all STP events
- Speaking opportunity at Annual Meeting
- One STP-led group ride for your employees, guests, clients
- One dedicated blog post highlighting your business and your services
- Dedicated newsletter, twice annually
- Monthly posts on Facebook/Instagram thanking you and the other Epic sponsors for your support

Board of Directors

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***logo must be received by April 1 for inclusion on banner**