

Stowe Trails Partnership Board Meeting Minutes

Wednesday, March 16, 2022, 6:00-8:00 PM

Location: Zoom

Submitted: Leslie Gauff



Board Attendees:

Lucy Nersesian	Mike Waldert	Andrew Volansky
Rob Connerty	Leslie Gauff	Erik Timmerman
Rachel Fussell		

Quorum present? Yes (7/8)

Other Attendees:

Grady Vigneau, Trails Manager	
Carolyn Lawrence, ED	

Item	Notes
Approve February Board Meeting Minutes	<ul style="list-style-type: none">- February Minutes- Motion from Lucy to approve, seconded by Rob, all were in favor
Trails	<ul style="list-style-type: none">- Grady - 1st order of tools is in- Grady and Carolyn have a meeting with Trudell Consulting Engineers for surveying of Sterling Connector- Carolyn and Grady will be meeting for long range trail plan- Discussion about policy around requests for memorializing loved ones, i.e. naming something in their honor- Carolyn suggested a type of 'wall of honor' which some orgs around the country are doing- Leslie mentioned the ideas need to be 'sustainable' in nature, i.e. something that could be offered to any multitude of people requesting- Erik felt possible to offer naming trails<ul style="list-style-type: none">- Some felt not sustainable- Rob suggested naming features, benches in 'rest areas'. Said we don't have the capacity to offer up trails to be named- Erik- Maybe get some more Green chairs to install- Carolyn suggested a drop down of donation offerings- Leslie - perhaps a memoriam tab or the like on our website where survivors could tell their story about how STP and trails meant to the deceased like SLT does on their Support tab/Legacy Giving<ul style="list-style-type: none">- This would be accompanied by an endowment/sizable donation of sorts, and welcome individuals to donate in honor of

	<ul style="list-style-type: none"> - Mike: kiosks. name a trailhead, naming on Trailforks - Mike: trail signage-the ongoing support of/ongoing maintenance endowed by..... <p>CL will work up a plan from the above ideas</p> <ul style="list-style-type: none"> - Spring Trail Work Day - SAA reached out to Carolyn to see about collaborating relative to National Travel and Tourism Week partnership - Should keep our trail work day the same and collaborate w SLT. Should we make it a TW week/vs day <ul style="list-style-type: none"> - Mike concerned about a TW week watering down our annual TW day - Cottonbrook Update - state moving slowly - Rachel - walked w Walter/FPR and RJ/VT Huts but nothing being done. Waiting for FPR to approve the plan that she worked on putting together.
Strategic Plan	<ul style="list-style-type: none"> - General discussion of first draft - Private Landowner Relation Plan a priority <ul style="list-style-type: none"> - Carolyn will work up a Private Landowner Plan as outlined in the Strategic plan above. Hopefully have a version to share in April
Fundraising	<ul style="list-style-type: none"> - Committee Update by Rob, Committee Chair - Committee mailed to sponsors & prospective (225+/-). So far, 3 Sponsor commitments - Committee mailed to about 175+/- Community Supporters. So far, 17 commitments
Budget	<ul style="list-style-type: none"> - Mike shared proposed budget and detail <ul style="list-style-type: none"> - Said we are a growing organization which we can hopefully sustain - Budget similar to last year's . No americorp \$ allotted. Proposed about \$2,800 to leverage high school volunteer programs/ambassador role at trail head, and support trail crew instead - Community engagement person to add 13k+ to budget <ul style="list-style-type: none"> - Rob suggested offering to CE person incentive for signing up Sponsors and Community Supporters <ul style="list-style-type: none"> - TBD - Discussion to offer a range of \$16-\$19/hr. - Mike budgeted Comm Supporters and Sponsors the same for '22 - Recommendations for adding revenue: <ul style="list-style-type: none"> - Leverage corporate trail days to supplement actual trail work that we wouldn't need to add staff hours/budget - All agreed we need to develop a high donor program which Carolyn will work on - Lucy moved to approve the budget as presented. Erik seconded. All approved - Lucy moved to approve and post the range of \$16-\$19/hr. for Community Engagement position. Rob and Andrew seconded. All approved
Events	<ul style="list-style-type: none"> - March Sponsor/Community Supporter Appreciation party - April 14, 6-8 pm

	<ul style="list-style-type: none">- Invite will be prepared- April 20 Spring/membership Kick-Off party<ul style="list-style-type: none">- Confirmed 1 can per attendee from The Alchemist!- Annual Meeting<ul style="list-style-type: none">- Mike suggests to do in fall (after LBlower for instance) Trapp Bierhall was good location and experience. We have to do it as per our bylaws.
Adjourn	8:00 pm