

Stowe Trails Partnership Board Meeting Minutes
 July 12, 2022
Time: 6:00-8:00 PM
Location: Field Guide covered deck in Stowe



Board Attendees:

Jeff Kauffman	Mike Waldert	Rachel Fussell
Erik Timmerman (phone)	Lucy Nersesian	Nik Coffrin
Andrew Volansky	Rob Connerty	

Quorum present? Yes (8/10)

Other Attendees:

Carolyn Lawrence, ED	
Grady Vigneua, TM	

Item	Notes
Approve June Meeting Minutes	<ul style="list-style-type: none"> - June Minutes <ul style="list-style-type: none"> - Lucy first - Andrew second - All in favor
Board Matters	<ul style="list-style-type: none"> - Finalize new VP <ul style="list-style-type: none"> - Erik is willing to be the VP - Lucy makes a motion - Rob second - All in favor- Erik is voted in! - E-Bike question <ul style="list-style-type: none"> - Carla: what is STP's e-bike policy. - She has a knee injury and needs an ebike for assistance. How can she ride her bike in Stowe with her disability and her ebike. - OPMPD: she should share her doctor's note with the Town of Stowe for authorization her use of an e-bike. - Under the ADA, wheelchairs (both powered or not) are allowed on <i>any</i> trails. OPMPD's however will need to be approved by the Town of Stowe.
Trails	<ul style="list-style-type: none"> - Update

	<ul style="list-style-type: none"> - Haulapalooza is awesome. We need no parking signs and a caution sign at the top to address two-way. - Grady, Carolyn, Niels walked with Tom Lepasquer on Sterling Connector to avoid the wetland buffers. - A lot of what the trail work is doing is weed whacking. - Now that it is raining, trail crew will start working on Bear's and Flo. - Could we clean up the "pebbles" on the berms on Cheddar or other areas? Grady will see if they can clear them. - SLT/S&A <ul style="list-style-type: none"> - Kristen was surprised by the upper half of S&A when they walked this trail together, although she has been aware of the project for three years and here staff has signed off on the approval letter for this trail. - She requested an ADDITIONAL design plan (above and beyond what the written approval letter stated) and she reached out to all of our stakeholders without our input or consent. - Carolyn plans to reach out to all the stakeholders that Kristen reached out and do damage control personally. - Nik: can we use the argument that bridging is more sustainable. The more you have to put on the burden of proof the worst it gets. Make sure it is there, but - Rachel can be available to join a meeting and what has happened in the past. - Sam VT is very excited about the trail. - Jeff: we can have a conversation with Dave (outgoing) or Sam Gains (possibly ongoing). - Jesse Goldfine, Frank Foti, Sam Gains, David Wilkens are SLT board members we could work with (in a professional manner) to connect this divide.
Fundraising/Membership	<ul style="list-style-type: none"> - Update - Donor networking event <ul style="list-style-type: none"> - Carolyn met with Sam & Annie Bartlett to ask their advice on high donors. Spoke about having an intimate gathering in her barn for high fundraisers. - Board is in favor of this partnership and high donor event. - Sponsor newsletter <ul style="list-style-type: none"> - To show our sponsors what we are doing and offer a more depth view into what STP is doing with our sponsorship funds. - Bear statue <ul style="list-style-type: none"> - Nik's bear may not be available. - Carolyn will reach out to the wooden bear guy to get a price. - Matterhorn: <ul style="list-style-type: none"> - Rob mentioned that a band is playing at the Matterhorn and they have offered to play as a fundraiser. - Matterhorn is not a sponsor as of now, but if we can be the beneficiary for these funds then the board agreed to move forward with this fundraiser.
Finance	<ul style="list-style-type: none"> - Update

	<ul style="list-style-type: none"> - Currently \$1500 under budget for complimentary memberships for sponsors. - We were under-quoted by Tom L. by around \$5,000. Pretty significant and surprising, but Grady/Carolyn is working on this. - Nik: from a revenue perspective, where are we as a whole? Mike is still working on our cash flow planning and can share once he has it. MJW: Our Current Revenue is at \$160k, our budget was to reach \$196k
Outreach	<ul style="list-style-type: none"> - Committee formation <ul style="list-style-type: none"> - Carolyn: we need an outreach committee. That would be: feedback on newsletters, event items, and digital communications. - Nik, Lucy, and Charlotte are interested <ul style="list-style-type: none"> - Charlotte Stevens: web design and social media - Carla is interested in building a website. - Lucy makes a motion to form an outreach committee. - Jeff Seconds. - All in favor. - Leaf Blower <ul style="list-style-type: none"> - We have selected Ranch Camp but we have not signed an MOU. - 25% of the profit for covering the rides and ride leaders. - STP and Carolyn would be willing to map out the rides but also managing the ride leaders does not make sense for only 25%. - This MOU is going to be good for three years. - Carolyn: we will ask for more transparency and for an increasing scale for our percentage.
10 Year Cady Hill Celebration	<ul style="list-style-type: none"> - Final schedule <ul style="list-style-type: none"> - 2 weeks away! July 29-31 - July 27: Barberry Removal - July 29: Critical Mass Ride on Rec Path, happy hour at Pinnacle, movie night at Backyard - July 30/31 Conservation walk, rides, Audubon VT Walk, etc. All events are on SLT event page. - Music at SHF on Saturday night - Heather and Rick to speak about the history of the conservation project - Promo plan in collaboration with SLT <ul style="list-style-type: none"> - Weekly social posts, include in newsletter - Volunteers needed <ul style="list-style-type: none"> - Carolyn to send out the Task List for folks to sign up
Adjourn	7:45pm