

# Stowe Trails Partnership Board Meeting Minutes

Wednesday, February 16, 2022, 6:00-7:30 PM

Location: Zoom

Submitted: Carolyn Lawrence



## Board Attendees:

Lucy Nersesian	Mike Waldert	Andrew Volansky
Rob Connerty	Nikolas Coffrin	Erik Timmerman
Rachel Fussell		

Quorum present? Yes (7/8)

## Other Attendees:

Grady Vigneau, Trails Manager	Jonathan Dutch
Carolyn Lawrence, ED	

Item	Notes
Approve January Strategic Meeting Minutes	<ul style="list-style-type: none"><li>- <a href="#">Strategic Planning Meeting Minutes</a></li><li>- Motion from Andrew to approve, seconded by Lucy, all in favor</li></ul>
Trails	<ul style="list-style-type: none"><li>- <a href="#">2022 tool budget</a></li><li>- <a href="#">Committee Update</a></li><li>- Finalize new Cady Hill map size</li><li>- Determine landowner approval for Sterling Connector</li><li>- Rachel made a motion to approve 2022 tool budget, Andrew seconded, all in favor.</li></ul>
Fundraising	<ul style="list-style-type: none"><li>- <a href="#">Committee Update</a></li><li>- Rob new Committee Chair</li><li>- Aim to have appeal letters mailed by March 1</li><li>- Sponsor commitment deadline April 1</li><li>- 2021 = 140+ sponsors and CSs</li><li>- Lapsed sponsors and CSs = 380</li><li>- Untapped sponsor and CS potential in Stowe/surrounding towns<ul style="list-style-type: none"><li>- Rob would like us to start an outreach effort</li><li>- Remote workers living in Stowe - can we connect with their out-of-state employers</li><li>- SMBA parental connections</li><li>- Second homeowners and landowners</li></ul></li><li>- Lucy to create an electronic sponsor package for ease of outreach</li><li>- Increase out communications efforts</li></ul>

Budget	<ul style="list-style-type: none"> <li>- Staff is the biggest thing we need to determine before approval</li> <li>- Executive committee to meet externally and discuss</li> </ul>
Events	<ul style="list-style-type: none"> <li>- <a href="#">Committee Update</a></li> <li>- March 30 Sponsor Appreciation - location? <ul style="list-style-type: none"> <li>- The Current Art Center</li> <li>- SAA as a backup</li> <li>- 4-6pm or 5-7pm</li> <li>- Light hors d'oeuvres, not full dinner</li> </ul> </li> <li>- April 20 Season Kick-Off <ul style="list-style-type: none"> <li>- See if we can get Alchemist to donate beer</li> <li>- Music dependent on space</li> <li>- Food <ul style="list-style-type: none"> <li>- Picasso <ul style="list-style-type: none"> <li>- Nik to reach out after we determine how many to order</li> </ul> </li> <li>- Could also look into Jimmy Z</li> </ul> </li> </ul> </li> <li>- May 7 Spring Trail Work Day <ul style="list-style-type: none"> <li>- Need to secure food (Ranch camp has done this in the past), beer, and trail snacks</li> <li>- Springer-Miller parking lot</li> </ul> </li> <li>- Stowkbury <ul style="list-style-type: none"> <li>- Set expectations that this has to be a balanced effort from all involved</li> </ul> </li> <li>- 10 Year Cady Hill Celebration <ul style="list-style-type: none"> <li>- Weekend-long event</li> </ul> </li> </ul>
Adjourn	7:15pm