

Stowe Trails Partnership Board Meeting Minutes

December 8th, 2021 6:00 p.m. – 8:00 p.m.

Location: Zoom

Submitted: Leslie Gauff



Board Attendees:

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| Erik Timmerman | Lucy Nersesian | Jeff Kauffman |
| Andrew Volansky | Rob Connerty | Nikolas Coffrin |
| Leslie Gauff | Mike Waldert | |
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Quorum present? Yes (8/8)

Other Attendees:

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| Grady Vigneau | Trails Manager, STP |
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| Item | Notes |
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| Approve November Board Meeting Minutes | <ul style="list-style-type: none">• November Board Meeting Minutes• Rob moved to approve the November board meeting minutes• Jeff seconded• All in favor• Passed |
| Welcome Carolyn Lawrence! | <ul style="list-style-type: none">• Start date projected Jan 10• Setting up w email, looping in, creating onboard plan• Will make public after Carolyn starts so she's not inundated w emails right off |
| Budget update Mike | <ul style="list-style-type: none">• Mike working on year-end budget• We received a check for \$2,931+ from ENR/Ranch Camp Leafblower pmt, still awaiting detail from Ryan Thibault• This is a little below our previous net. Have been in the \$5k range net prior years (\$13k revenue, \$8k expense). Seen as more efficient than Rachel spending endless hours putting together otherwise |
| Trails update: Grady | <ul style="list-style-type: none">• Has done a visual inspection. Bear's needs some love. No excavator work needed. Collected trail counters.• Vmba trail grant/naming grant is in. Nick B. optimistic, and we should know soon. Ersa grant submitted |
| Advisory Council Lucy | <ul style="list-style-type: none">• Advisory: Do we want to have a board member be on/attend. Jeff is a maybe. Could it be a rotation of board members. LG will connect w Carolyn on her opinion.• Put on agenda for next meeting |
| VMBA Membership update Mike | <ul style="list-style-type: none">• We have 1,290+/- members for 2021. The new split with VMBA will be 70/25 split vs 50/50 after the 475 cap• Mike will drill down on the numbers/data for us• We were one of the chapters that pushed for a cap• Larger chapters like us and FOTW benefit more from the cap• VMBA 2022 membership details here |

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| <p>Spruce Peak sponsorship</p> | <ul style="list-style-type: none"> ● <i>Nik secured a verbal commitment from Spruce Peak Realty for STP Sponsor at the \$7,500 level. Has been lobbying Sam Gaines, who is a friend. Sam is also Vice-chair of SLT. He wanted to do it sooner but hadn't gotten around to it. They've had a particularly good revenue year and see many benefits to supporting STP in this way. Will send a check in the next week or 2 for '22</i> ● <i>Sam was the original applicant for Act 250 permit for downhill at SMR</i> ● <i>Wants to get more involved in community and mtb community</i> ● <i>Lots of ideas for collaboration</i> ● <i>Fundraising committee to meet, brainstorm, put together and then execute an action plan, including meeting with Sam in early January</i> |
| <p>Events Lucy, Rob</p> | <ul style="list-style-type: none"> ● <i>Uberwinter Jan 22. Lucy will reach out to Ryan et al to see what they have in mind</i> ● <i>Plan Strategic. Possible meeting dates - Jan 22 or 23. Leslie to send Doodle</i> <ul style="list-style-type: none"> ○ <i>Rachel was working on a master plan doc</i> ○ <i>Doc on website needs to be updated</i> ● <i>Rob - Sarah Sterner has assumed leadership of Stowe Derby including revitalizing the fat bike part. She reached out to Rob for help with promotion on race day and other volunteering</i> ● <i>Lucy reminded us to be cautious about falling into too much volunteering with other organizations, as we have found in the past it can be very time consuming for us and takes us away from our own business, responsibilities, obligations</i> |
| <p>Fat bike grooming</p> | <p><i>Grady has a list of volunteers to reach out to about non-motorized grooming in Cady</i></p> |
| <p>Meeting adjourned</p> | <p>7:45 pm</p> |