

Stowe Trails Partnership Board Meeting Minutes

May 13, 2020 6:00 p.m. – 8:00 p.m.

Location: Virtual



Board Attendees:

Roger Murphy	Jeff Kauffman	Andrew Volansky
Cyril Brunner	Leslie Gauff	Rob Connerty
Lucy Nersesian	Mike Waldert	Evan Chismark

Quorum present? Yes (9/9)

Other Attendees:

Rachel Fussell	Executive Director, STP
Grady Vigneau	Trail Crew, STP
Niels Muscchoot	Trail Crew, STP
Shannon Mercurio	Member
Erik Timmerman	Member

Item	Notes
Trail Crew Introduction to Board	<ul style="list-style-type: none"> • Everyone did introductions for trail crew and Shannon • Shannon, Niels Musschoot, and Grady Vigneau introduced themselves
Trails in the time of COVID-19	<ul style="list-style-type: none"> • Town will close the parking lots if social distancing does not occur • John Springer really wanted the Cady lot opened • A couple of people who were stopping in the middle of the trail reading their phone etc. • Parking concerns do still exist at substation lot, how do we address this? Can we add some signage, more positive messaging to make sure people know that we don't want to lose the privilege that is the trails • Quite a few dogs on the trails unleashed. • Discussed green chair/flo/sap bucket directional signage concerns • Picnic Tables should not be accessible, folks have been flipping the picnic table back over. No signage, should probably address • Strawberry Farm signs were down and needed get put up again • Pebble Beach and Emily's bridge are still wet, logging issues. Hopefully we will be able to open things next week after the trail work weekend. • Cady was very busy, congregating, gathering, stopping in the middle of the trail. Seemed normal, which isn't quite what we want. No tailgating thankfully.
Fundraising & Financial Update	<ul style="list-style-type: none"> • 533 members currently, 690 this time last year • 29 Community supporters, last year 36. But dollars are very close to last year. • 16 Corporate sponsors, 61 this time last year. \$16,000 out of the \$25,000 plan B budget. • Will continue to be provided in the weekly updates • Social media will start pushing memberships
Materials and Purchasing in 2020	<ul style="list-style-type: none"> • Budget is tight so we need to be careful on any materials and purchasing outside of normal budget expenses

	<ul style="list-style-type: none"> • >\$100 expense should be brought to the board prior to purchasing. • Andrew and Mike were discussing a project that Andrew is working on. An opportunity to get some material (rough cut hemlock) from someone local • Andrew to do the math to see if it's worth it. • Rachel and Mike to work on purchasing policy
Website Maintenance	<ul style="list-style-type: none"> • We're trying to shift away from VT Web Marketing and use Ecopixel, but unfortunately we still need another \$500 for VT Web Marketing • <i>Mike moves to approve the \$500 for the backend of the website</i> • <i>Roger seconds</i> • <i>All approve</i>
Trail Work Days	<ul style="list-style-type: none"> • Lots of interest in trail work from the membership • Last weekend's Haulapalooza trail day was a great success (~18 people). Major work was completed to relocate from the catamount trail to singletrack. • Lots of follow up on whether or not we will continue doing this every weekend. Lots of female participants !!! • Discussed June 4th Cheddar work day • General reminder to bring trails back to trailer, don't want to be in a position where we don't have enough tools for trail crew or in general.
Trail Blazes	<ul style="list-style-type: none"> • Cyril heard back from Dave Couch Signs after reaching out to UPS Store and Websticker • He would do \$2.50 per blaze 3x5 inch, 3mm aluminum with UV over-laminate. Will likely need around 100 signs total. • <i>Mike moves to approve a \$300 purchase of blazes.</i> • <i>Lucy seconds</i> • <i>All approve</i>
STP Events	<ul style="list-style-type: none"> • 6 weeks away from B3 • Critical Mass ride, group rides. May look bad visibly for STP as an organization. • Is there an opportunity for us to get creative and make some changes? • Bike in movie viewing • B3 will likely be cancelled in its original format. Hard to keep out of town folks away
Approve April Board Meeting Minutes	<ul style="list-style-type: none"> • <i>Cyril moves to approve the April board meeting minutes</i> • <i>Lucy, Leslie and Mike seconded</i> • <i>All approve</i>
Board Member Terms Renewals	<ul style="list-style-type: none"> • <i>Cyril moves to renew Roger Murphy's term (Term 3)</i> • <i>Rob seconds</i> • <i>All approve</i>
Asana/Weekly Update Check-in with BOD	<ul style="list-style-type: none"> • Board agreed it is working well. Everyone happy
Meeting adjourned	7:45 pm